

Useful Tools and Sites

Here are some of the best tools, sites, and services. Everyone is essential, most are completely free.

Pricing Tag:

- free: completely free tool or service
- from free: is a tool or service, that is completely free and offers an advanced paid version
- xyz\$ to try: is a paid tool or service, that has a cheap trial offer for xyz\$
- free to try: is a paid tool or service, that has a free trial offer

7zip (free)

7zip is an archiver and free alternative to WinZip. It supports many formats including zip and gzip, and has its own high-compression format 7z. It comes with a user interface and is free. I personally used it in the past with some third party UI (izarc), but since years directly and as the only archiver (usually via Windows explorer integration, seldom with its build in UI or the command line).

all-inkl (free to try)

all-inkl is my favorite hosting provider, I personally use to host most of my sites. Beside being cheaper than most, the products are well-designed. In addition all-inkl excels in support.

You can file a ticket (send a mail) anytime and get fast, almost immediate response. Often it just takes 7-30 minutes, which is mind blowing, sometimes a few hours, which is still fantastic. Another plus of the support is, that they actually do respond to the request and answer the concrete questions.

Sure, their service is paid, but they provide a free trial account for you to check them out without any costs.

audacity (free)

Audacity is a free sound file editor. You can record, optimize and apply effects. It has support for multiple channels. Adding background music to voices is as easy as adding a new channel with the sound and lower its intensity, so that your voice still stands out.

AWeber (free to try)

AWeber is a leading sequential autoresponder provider. A sequential responder sends a prepared sequence of messages to a subscriber. It is THE required tool, if you are in the internet business. AWeber is a leader and is trusted by famous marketers. AWeber offers a trial. (Read [detailed review](#))

avira (from free)

Avira provides a free anti virus tool, that is quite effective. They also sell premium versions.

AVG (from free)

AVG provides a free anti virus tool. It is well known and effective. AVG also sell premium versions.

Camtasia (free)

Camtasia is a tool used to capture a movie of your screen. It records what happens on your screen and is therefore used to record demonstrations and webinars. Camtasia Studio is free.

CCleaner (free)

CCleaner is a tool to clean your computer from artifacts and old files. Use it to clean temporary folders and remove traces of usage. It is free.

Clickbank (free)

Clickbank is a leading digital product marketplace. Its charm is, that with a single affiliate account, you can promote all their products on all your sites. No need to apply for every single product for every single of your sites.

This makes it fast and easy to use, and affiliate commissions up to 75% are mind blowing. The affiliate account is completely free. It is one of my favorites.

Filezilla (free)

Filezilla is a FTP-Client by Mozilla and used to upload and download files via FTP. While there are many clients available and also many of them are free, I included Filezilla here, because it is the one I personally use.

Firefox (free)

Firefox is a web-browser by Mozilla and used to surf the web. It is an alternative to Opera, Internet Explorer, Chrome, Safari and many other browsers.

Part of its power and success comes from the easy extensibility with plugins (called add-ons) and themes. You get free add-ons for almost everything. Beside that, I included it here, because I personally use Firefox.

Free Montly Websites (from free)

Free Monthly Websites give you a fresh website every single month. Completely free.

They also have premium plans with more content and other packages, but this is completely optimal. There is no obligation to buy anything. So, just register for free, and get new content free every month already prepared as website to upload.

GetResponse (free)

GetResponse is a leading sequential autoresponder provider. It is the direct competitor of AWeber with fantastic features for a slightly lower price. A sequential responder sends a prepared sequence of messages to a subscriber. It is THE required tool, if you are in the internet business. GetResponse is a leader and is trusted by famous marketers.

They offer a free account to try and use until your lists grows. (Read [detailed review](#))

Gimp (free)

Gimp is a free graphics tool, and in some way a free alternative to Adobe Photoshop. It has of course not every bells and whistle, but provides many useful features, and fulfills most needs. It sure does for me.

Google Adsense (free)

Google Adsense is a well-known advertising program, that pays you if your visitor clicks on their banners. Beside having many sizes and formats to choose from for optimal integration, it contextual selection of ads is what makes it best. You just add you code and Google will analyze your content and display useful ads to your visitors automatically. It is free to join and use.

It is my personal favorite. I use mostly textual ads, as I feel they are better to my vistors needs, but you should definitely try images or rich content.

Google Mail (free)

Google Mail provides you with free web mail accounts with several gigabytes of space. Free.

Graphics View and Capture (free)

There are many graphics viewers, many browser tools, and many scanner tools. I personally use XNView, that can display and create many image formats, plays even sound and has scanning and screen capturing support build in.

You can also apply effects for optimization like cropping, scaling, colorization and many more. I also like its batch processing to mass process picture collections, what I need to do from time to time. It is free.

Hostgator (free to try)

Hostgator is a well known hosting provider. Even the smallest variant comes with unlimited space and unlimited traffic. Their 'Baby' product might be all you ever need. They offer a free trial.

OpenOffice (free)

OpenOffice is a free office suite, that comes with text processing, spreadsheet creation, presentation software, database and more. Think of it as a free Microsoft Office, which format can be read and created.

Beside the fact, that I use Open Office (sure, it has not all the features of Microsoft Windows, but surely all, that I need) a fantastic feature is the build in PDF-Creator. Any file can be printed with a printer or created as a PDF-document with the press of a button, built into the suite.

Paint.Net (free)

Paint.Net is a free replacement for Paint. It comes with layer support and great features. There are many free plugins available for effects and added features. I personally use Paint.Net for tasks or image creation, that I find easier to do there as with Gimp. I still use Gimp for things that Paint.Net lacks or where Gimp is far superior.

PDF Creator (free)

There are lots of PDF-Readers and PDF-Creators. Most readers are free, but most creators are not. This tool adds a new printer to your system. If you print there, a PDF file is created. Beside being free, the great thing is, that every program, that can print can now be used to create the PDF as well. No afterwards conversion.

PDF Reader (free)

There are many PDF-Readers, most are free. While there are alternatives, that I also use for faster startup, I still find the Adobe Reader (from PDF inventor Adobe) the best.

PLR Dealer (from free)

PLR Dealer is a free membership site, that gives you free PLR Articles every month. In contrast to Resell Rights Weekly (below), the free membership has no access to previous months. There is an advanced premium option.

RapidResponseBot (free to try)

RapidResponseBot is a sequential autoresponder provider. A sequential responder sends a prepared sequence of messages to a subscriber. It is THE required tool, if you are in the internet business.

While AWeber and GetResponse are superior in features and customer support, RapidResponseBot may be just sufficient and is less expensive.

As I do neither like nor want the fancy bells and whistles, I personally use RapidResponseBot. You still should check the trials of the others, if they are more, what you want. Otherwise RapidResponseBot should be the way to go.(Read [detailed review](#))

Resell Rights Weekly (from free)

Resell Rights Weekly is a free membership site, that gives you instant access to hundreds of PLR and MRR products for free. Every week two new products are added to the free membership. You can access the older ones at any time.

Beside the fantastic free option Resell Rights Weekly has a mind blowing premium membership.

Skype (free)

Skype is a leading provider of voice chat an internet voice communication.

Tradebit (free)

Tradebit is a leading digital product marketplace. It offers a huge amount of product, and with a single affiliate account, you can promote all their products on all your sites. No need to apply for every single product for every single of your sites.

This makes it fast and easy to use, and affiliate commissions up to 80% are mind blowing. The affiliate account is completely free. It is my favorite.

Tweet Deck (free)

Tweet Deck is a twitter tool to better view and maintain tweets. It is free.

VLC Media Player (free)

There are many media players, but the one I like most and personally use is VLC. It can show most formats including flv. It is free.

WordPress (free)

WordPress is THE free blogging tool, that is well known, used for blogs and non-blogs alike. It is extremely well supported by the creators and a very large community. There are thousands of free plugins and themes to use.

WP Robot (from free)

WP Robot is really a premium tool, but its free offer might be all you need. WP Robot is for automating the blog, like posting articles in a dripping manner delayed over time. It can fetch data from many sources, like Clickbank or Amazon, and many many more, for you to use to optimize (or monetize) your posts.

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Thomas Salvador.